



## Missouri TSA Brand Design Concept Contest

**RULES:** Each Missouri TSA student member is invited to submit one brand design concept for consideration. The design will be utilized for the 2021 Missouri TSA State Championships Conference T-Shirt and Trading Pin. The Trading Pin will also be utilized at the 2022 TSA National Conference.

All submissions should follow the criteria listed below. All designs should include the words "Missouri TSA" and "2022". Entries that do not meet the requirements listed will be disqualified. Submissions MAY include the Missouri TSA logo and/or the TSA 2021-2022 National Conference theme: "Discover Your Journey".

All designs must be received by the State Advisor, on or before **Friday, October 26, 2021** to be considered for judging. Submissions should also include one digital standard (8.5"x11") page with the design in .pdf format.

### T-shirt Design

When printed, t-shirt design will be no larger than 8 1/2" wide by 11" tall on the front only. The words "Missouri TSA" and "2022" must be included in the design. The brand design concept should be based on the TSA 2021-2022 National Conference theme: "Discover Your Journey". Shirt color may be *suggested* with design submission. Design may include up to 4-colors.

### Trading Pin Design

Since the pin will be no larger than 1.25" when manufactured, be aware that fine detail in the design may be lost. The words "Missouri TSA" and "2021" must be included. The brand design concept should be based on the TSA 2021-2022 National Conference theme: "Discover Your Journey". Design may include up to 4-colors.

By submitting a design you agree to the following: All entries become the property of Missouri TSA and the designer relinquishes any and all rights to compensation for use of the design.

**METHOD OF SELECTION:** The Missouri TSA State Advisor will screen all entries received for appropriateness. All appropriate entries will be judged at the Missouri TSA Fall Leadership Conference on November 7-9, 2021.

**AWARDS:** The first place winner will be recognized at the Missouri TSA 2022 State Championships Conference Opening Session.

**USE OF DESIGN:** The first place design will be featured at the State Championships Conference and National Conference. The design may be posted on the Missouri TSA website. Missouri TSA reserves the right to make adjustments and alterations of any artwork that is submitted for use in accordance with standards and/or conference use.

**ACCOMPANYING FILES:** Submissions should also include one digital standard (8.5"x11") page with the design in .pdf format. **Design submissions must include the completed submission form and digital standard design both as PDF files.** The submission form is below. For questions, please contact Byekwaso Gilbert, Missouri TSA State Advisor at [Byekwaso.gilbert@dese.mo.gov](mailto:Byekwaso.gilbert@dese.mo.gov).

